

Another Production By:
WOMENS LIFE EXPOS, LLC
4760 South Pecos Road , Ste. 200
Las Vegas, Nevada 89121

www.pasadenalatinabridal-quinceanera.com

Tel: 702-966-6330
Fax: 702-966-6331
Toll Free: 800-774-3253

December
18
2011

EXHIBITOR APPLICATION & CONTRACT
Pasadena Latina Bridal & Quinceanera Show

Pasadena Hilton Hotel
168 So. Los Robles Ave.
Pasadena, CA 91101

Company Name _____ Date _____
Address _____ Contact Name _____
City _____ State _____ Zip _____ Position /Title _____
Tel. _____ Cell _____
Fax _____ E-Mail _____

International & California Ballrooms:

_____ Booth 08' X 10' = 490.00
_____ Booth 10' X 20' = 790.00
_____ Corner Booth = 60.00
_____ Lobby Booth 10' x 10' = 690.00

Pasadena Ballroom:

_____ Skirted/Covered Table = 250.00
_____ Electrical (all spaces) = 30.00
_____ Hotel Main Entrance Limo Space \$ _____
L=\$790 XL \$990 XXL \$1190

Booth/Table # _____

ALL BOOTHS INCLUDES:

- * One Skirted & Covered Table
- * Your Company ID Sign
- * 2 Chairs
- * Draped Booth Backdrop

**ALL BOOTHS MUST BE PAID IN FULL
30 DAYS PRIOR TO SHOW DATE IN ORDER
TO AVOID A 10% LATE FEE.**

TOTAL DUE _____

DEPOSIT _____

I am applying for exhibitor space in the Bridal & Quinceanera Show. I agree to abide by all of the Terms & Conditions that appears on the reverse side of this contract. I further place a deposit for the booth or table fees indicated in this contract. I further understand that I will abide by all of the show rules concerning the space I have chosen or our contract will be cancelled without recourse, & the space will be reassigned to another firm. X _____

M/C VISA CHECK

**All Credit & Debit Card transactions
may be subject to a 5% surcharge.**

Booth/Table Total Due: _____

Deposit: _____

Balance Due: _____

Balance Due Date: **11/09/2011**

If paid by above date, a 10% discount will apply.

Card Holder Name: _____

Card Number: _____

Card Exp. Date: _____ Security Code: _____

Card Billing Address _____ Zip _____

Credit Holder Signature _____

OFFICE USE ONLY: Sales Rep. _____ Exh. Pack. Mail Date _____
Deposit Rec'd _____ Date Rec'd _____ Ck/CC _____ Bal. Due _____ Bal. Due Date _____
Bal. Rec'd _____ Date Rec'd _____ Ck/CC _____ # of Tickets _____

TERMS AND CONDITIONS AGREEMENT

Womens Life Expos, LLC owns, operates, and manages the "Beauty, Health, & Wellness Expos"; The "Bridal & Quinceanera Expos", in which the following are the Terms & Conditions contained herein. References to "The Corporation" is the same as the Womens Life Expos, LLC. The exhibitor/applicant acknowledges, understands, has read, and agrees to all of the Terms & Conditions contained in this contract and / or agreement. This contract supersedes any & all other agreements written, verbal, or implied. This contract is final.

- [A] **FACILITY:** An exhibitor and / or applicant shall only use the licensed premises hereunder, for the display and sale of items specified in section "E" and for no other purpose. The Corporation will provide draped booth space with tables & chairs in accordance with the size purchased. Womens Life Expos, LLC. will also provide the exhibitor's company sign.
- [B] **CONTRACT:** This application, properly signed and executed by the applicant and /or exhibitor shall, upon written acceptance by an officer of The Corporation, constitutes a legal, valid, and binding contract. Womens Life Expos, LLC. reserves the right at its own discretion, to accept, reject or deny this applicant and / or exhibitor at any or all shows or expos.
- [C] **ASSIGNMENT OF SPACE:** It is understood by the exhibitor that the space assigned to the exhibitor by The Corporation, at its sole discretion, which assignment shall be deemed final. However, an exhibitor may reserve a specific space and location but the booth fees must be paid in full 60 days prior to the show date for approval. The Corporation has the right to substitute space.
- [D] **SUBLETTING:** Aberration of booth space or subletting is strictly prohibited. Any violation Is subject to a 50% booth surcharge.
- [E] **MERCHANDISE:** All products and services must be directly or indirectly related to health, beauty, natural products, or any other goods and services approved by the Womens Life Expos, LLC. management.
- [F] **INDEMNIFICATION:** If the show is prevented or cancelled in whole or in part due to any and all causes beyond the control of The Corporation, The exhibitor agrees to hold Womens Life Expos, LLC. its officers, agents, representatives, & employees, harmless for any & all claims, whatsoever. The exhibitor shall indemnify, protect, & hold harmless The Corporation from any & all liabilities and claims due to fire, theft, water damage, loss, or damage of products which also includes vehicles and move in and move out equipment.
- [G] **CONDUCT:** No demonstrations, auctions, raffles, or solicitations will be permitted outside the exhibitors assigned booth space.
- [H] **SHOW SCHEDULE:** If the show is prevented or cancelled for any and all causes although rare, the exhibitor agrees to hold The Corporation harmless of any claims. Womens Life Expos, LLC. has the right, at its sole discretion, to change the show date, location, & time for any and all causes that is beyond the control of The Corporation. The exhibitor agrees to hold The Corporation harmless of any claims. Furthermore, the exhibitor agrees to accept an alternative show location, time and show date. The exhibitor acknowledges, understands, has read, and agrees to this condition.
- [I] **PAYMENT OF FEES:** All booth & table fees must be paid 30 days prior to the show date. Furthermore, the exhibitor understands & agrees that no cancellations will be accepted or refunds made less than 60 days prior to the show date which appears on the reverse side of this agreement. All cancellations & refund requests must be made in writing & received at the corporate office address no less than 60 days prior to the show date in which both appears on the reverse side of this contract. There are absolutely no exceptions. The exhibitor understands & agrees that any credit card charge backs that violate the refund policy shall be subject to a 150% booth surcharge plus the original booth fee, a \$300 litigation fee, & \$200 charge back & documentation fee. The exhibitor acknowledges, understands, & agrees that these fees will be debited from their credit card account. If unable to collect, then the exhibitor will be subject to a court & litigation action.
- [J] **LITIGATION:** Any court action or litigation disputes will result in a \$500 corporate document preparation fee, & \$300 per hour litigation fee, plus attorney fees, & court costs. The exhibitor understands & agrees to pay these costs & will be debited in accordance with the payment method originally selected by the exhibitor and / or applicant.
- [K] **COMPLIANCE:** If the exhibitor violates any of the shows licensed facilities rules & regulations, or the Terms & Conditions of this agreement. The Corporation, at its own discretion, may re-assign, eliminate, or cancel the exhibitor's booth space without any obligation or refund to the exhibitor in question. The Corporation has the right to close remove, or eliminate any display, or exhibit including any printed matter, goods, merchandise & signs in whole or in part that is not in keeping with the shows character & purpose. The exhibitor agrees that The Corporation exercising its rights shall have no obligation or liability to the exhibitor. The Money Back agreement shall become part of this contract and is void, if the exhibitor violates any of the Terms & Conditions of this agreement in whole or in part.
- [L] **EXHIBITORS RESPONSIBILITIES:** The exhibitor agrees to warrant to the purchaser that all merchandise sold is represented in respect to its content. The exhibitor shall hold The Corporation harmless from any & all claims arising out from the misrepresentations of products and services.
- [M] **RULES & REGULATIONS:** The exhibitor agrees to abide by all of the rules & regulations of the licensed facility of where the show is being held, & all the fire and safety regulations, and all Federal, State, and local laws and ordinances. Any use of cameras, and photographic equipment including cell phones & its derivatives is not permitted unless approved by the Womens Life Expos, LLC.
- [N] **MISCELLANEOUS:** The Terms & Conditions contained herein supercede any & all other contracts or agreements whether written, implied, or verbal. In the signing of this contract, the exhibitor acknowledges and agrees that no other contracts, agreements, representations whether written, implied, or verbal exists between the Womens Life Expos, LLC. and the exhibitor other than those contained in this contract.
- [O] **CONTRACT ADDENDUM:** The exhibitor understands and agrees that it is their responsibility to obtain their own liability insurance, and assumes all liabilities of actions at their booth space directly or indirectly related.
- [P] **WORKMENS COMPENSATION INSURANCE:** Proof of coverage is required, if you have employees that occupy your booth.
- [Q] **RETURNED CHECKS:** There is a check return fee of \$75 plus the amount of the returned check. The exhibitor agrees to pay all attorney and collection fees, and all miscellaneous expenses in order to recover the lost revenue.
- [R] **SELLERS PERMIT:** An Exhibitor must hold a valid resale license or sellers permit in the state where their products are displayed for sale in respective of the shows location hosted by the Womens Life Expos, LLC.
- [S] **REIMBURSEMENT:** The exhibitor understands and agrees to reimburse The Corporation for any damage, loss, or theft of rented equipment by the exhibitor from the Womens Life Expos, LLC. or its agents.
- [T] **HOLD HARMLESS:** The exhibitor agrees to hold harmless The Corporation of any liability due to fire, theft, damage, or loss of any merchandise, goods, products, display equipment, or any other equipment owned or rented by the exhibitor. The applicant and / or exhibitor by the signing of this contract agrees to accept all liabilities and costs, and agrees to and understands all of the Terms & Conditions of this contract. The exhibitor acknowledges that He or She has read the entire contract, and understands and agrees to all of the Terms & Conditions contained herein without exception.
- [U] **SERVICES RENDERED:** The exhibitor applicant, or cardholder acknowledges & agrees that all promised services have been or will be rendered and received.
- [V] **THE CARDHOLDER,** If different from the actual exhibitor, acknowledges that they have read and agree to all of the Terms and Conditions contained In this contract or agreement.
- [W] **VENUE:** The exhibitor agrees that, if any show or expo is postponed or rescheduled for any reason to a new date or location, the exhibitor will hold the Womens Life Expos, LLC. harmless of any damages & the exhibitor agrees to the transfer of their paid booth to the new date or location. The exhibitor acknowledges, understands, & agrees that no refunds will be made except in accordance with paragraph " I."
- [X] **REIMBURSEMENT METHODS:** The reimbursement methods of booth fees, deposits, travel, or hotel accommodations, or any other reimbursable amounts is at the sole discretion of The Corporation. The exhibitor acknowledges, understands, and agrees to this and all of the Terms and Conditions contained herein.
- [Y] **OCCUPY BOOTH:** The exhibitor agrees to occupy booth space assigned & to be opened & staffed during all regular show hours.
- [Z] **LIABILITY INSURANCE:** The exhibitor is required to carry their own liability insurance at their own expense.

Exhibitor _____ Title _____
Print Your Name Clearly

Exhibitor _____ Date _____
Signature

Accepted By _____ Date _____